

IMA Minutes August 10, 2009

PRESIDENT- RICK CROWDER

- ❖ Called meeting to order at 5:40 p.m.
- ❖ Old Business: National Conference 6/6/09 Todd Wahl & Martha Alle accepted 18th place banner, USI Accounting team won 1st place in Student competition, Turnover takeover dinner low attendance, Lincoln Trails 7/25/09 qtrly meeting – good representation from Evansville chapter
- ❖ New Business: Open Board positions (see openings below), Past President's Plaque, Golf Outing 8/20/09 Linda handling, new meeting place Kirby's Private Dining, consider name tags for lunches & dinners, Plan for 2009/2010 year
- ❖ Competition points – determine which electives (16) we will choose and any extras.
- ❖ September lunch 9/9/09 & dinner 9/17/09

VICE PRESIDENT ADMIN & FINANCE – JO BURKE

- ❖ Transition duties for position (access to website, files for competition points, other duties) and assist Board with open position's duties
- ❖ Focus on competition points and staying ahead of schedule – update points and standings at monthly Board meetings
- ❖ Public Relations duties – submit announcements to newspapers
- ❖ 4/24/2010 Leadership Training – No CPE or competition points – however, great training for future board & IMA members

SECRETARY- AMY OGLESBY (absent)

- ❖ Minutes for May 2009 were submitted
- ❖ Motion to Approve the May 2009 Minutes (with correction that Webmaster Award for last year was Kevin Steinkuhl's 1st award, not 2nd award) by Todd Wahl, Seconded by Jeanette Maier-Lytle, Approved by the Board

TREASURER—OPEN

- ❖ Presented treasurer's report for May & June 2009 and budget for new year.
- ❖ Motion to Approve the May & June 2009 Treasurer's report by Bridgette Danhauer, Seconded by Jo Burke, Approved by the Board.
- ❖ Will present 2009/2010 budget at September meeting for approval of the Board.

**MEETINGS/MEMBER ATTENDANCE— CO-DIRECTORS
JULIANNA VOELKER (absent) & OPEN**

- ❖ Kirby's Fine Dining (1113 Parrett St, Evansville IN) new interim location for August 2009 luncheon due to Executive Inn closing
- ❖ Working on permanent meeting location
- ❖ To begin using paper nametags at future meetings

SPECIAL ACTIVITIES –BRIDGITTE DANHAUER &OPEN

- ❖ Working on fundraisers for new year – Poinsettias sales likely
- ❖ Tentative gathering April 17, 2010 at Audubon Park, Henderson KY
- ❖ Change budget for Special Activities Revenue to \$200 for year –trying to not push to many small fundraising activities on members because one or two members raise majority of funds
- ❖ Golf Outing – 8/20/09 – 11 signups to date; want to limit to IMA members & respective employers (no newspaper announcement); next year work with Linda earlier with her making calls to larger sponsors
- ❖ Golf Outing important fundraiser for Evansville Educational IMA Foundation Scholarships given yearly to USI & UofE \$1000 each.

EMPLOYMENT—OPEN

- ❖ No report.

**VICE-PRESIDENT COMMUNICATIONS-(OPEN)
NEWSLETTER – KEVIN STEINKUHL**

- ❖ Potential of \$730 more than budget to produce newsletter; Curt Hahn to assist Kevin in printing costs to stay in budget
- ❖ Kevin has two significant dual roles with Newsletter & Website

COMMUNITY SERVICE – JEANETTE MAIER-LYTLÉ

- ❖ Proposed 5 activities for new year:
 - Race for Cure 9/19/09 Saturday, Downtown – consider IMA team with T-shirts
 - Tri-State Food Bank – CPA Day of Service 9/25/09 – request for volunteers & collect food donations at October 2009 meetings & March 2010 meetings
 - Literacy Center Scrabble Tournament Feb 2010 \$15/person
 - March of Dimes Walk April 2010
 - Santa Clothes Club December 2009

- ❖ Propose keeping IMA activities with School year 9/09 – 5/2010
- ❖ Budget for T-shirts for setup logo costs, etc. and have IMA members pay minimal charge for shirts
- ❖ Add these activities in with monthly lunch/dinner newspaper announcements

PUBLIC RELATIONS—OPEN

- ❖ Jo Burke to submit lunch/dinner times to Newspaper & upcoming special activities

PROGRAM BOOKLET—OPEN

- ❖ 350 members – plan to distribute via IMA Portal in September 2009.

WEBMASTER-OPEN (KEVN STEINKUHL INTERIM)

- ❖ To change first page of website to include upcoming Community Service & ads for our Sponsors (Sponsor's ads are business card size monthly & 1x/year full page)
- ❖ Global – National Website – has “MY SPACE” – consider adding

VICE-PRESIDENT PROFESSIONAL EDUCATION—DENNIS GUTHERY

- ❖ 8 OPEN Speaker slots for coming year; 2-3 tentative
- ❖ Budget \$1100 for BISK educational tapes

EDUCATIONAL MEETINGS- ASSOCIATE DIRECTORS – CURT HAHN & PHIL MALONE (absent)

- ❖ Working on Nov/Dec 09 Ethics seminars in AM. Communicate to members the Ethics CPE may be repeats and no credit given if already attended. New Ethics CPE hours will be announced.
- ❖ Oct 2009 & March 2010 tentative all day CPE days.
- ❖ 4/29/2010 Last day of Chapter Competition – to offer 3 hours CPE
- ❖ Push National CPE Webinars (Kevin to email 10-14 days before webinar dates as reminder to members)

MANUSCRIPTS-MEHMET KOCAKULAH (absent)

- ❖ No report.

ACADEMIC REL/STUDENT AFFAIRS – OPEN

- ❖ No report.

CMA PROGRAMS—LES NUNN (absent)

- ❖ No report.

VICE-PRESIDENT MBSHP & MKTG—KEN DOSSETT (absent)

MEMBER ACQUISITION-OPEN

MEMBER RETENTION—OPEN

- ❖ Per Rick Crowder's report as of 5/1/09 Evansville has 260 regular members

CHAPTER HISTORIAN – MARTHA ALLE

- ❖ Martha & American General significant to keeping the Evansville IMA chapter active & vibrant. Without the assistance of Martha, Todd Wahl & Tania Herke for upcoming year duties, it would be very difficult for the current Board to handle all the duties. Thank you all!

ADVERTISEMENTS—DAVID KING (absent)

- ❖ Last year we had 11 sponsors, this year we only have 5 to date (Bank of Evansville, HS&Co, Raben Tire, Royal Office Products, and Schultheis Insurance).
- ❖ IMA members need to help on securing more sponsors.

OUTSTANDING MEMBER COMMITTEE CHAIRPERSON – OPEN

DIRECTOR-AT-LARGE – BRIAN MCGUIRE (absent)

LINCOLN TRAIL COUNCIL DELEGATES:

PRIMARY: RICK CROWDER, JO BURKE, DENNIS GUTHERY, KEN DOSSETT

- ❖ 4/21/10 – 4/23/10 Lincoln Trails Mr. Excel Classes \$99 – 8 hours of CPE locations are Indianapolis, Louisville, & Cincinnati. We get competition points for attendance by members & class has excellent feedback on content of classes (class is interactive & hands on with using own laptop for session)

ADDITIONAL: BRIAN MCGUIRE, MARTHA ALLE, TANIA HERKE, AMY OGLESBY, BRIDGITTE DANHAUER

- ❖ May 2010 Young Professionals in Evansville – Amy Oglesby & Bridgitte Danhauer handling.

UNFINISHED BUSINESS

- ❖ Next Board 8/24/09 @ American General 5:30 – 7:30 pm meeting to do:
 - Approve next years' budget
 - Review open Board positions
 - CMA plan for candidates (lots of competition points for this)
 - Review Speaker openings

NEW BUSINESS

Adjourned 8:25 p.m.
Respectfully submitted,
Jo Burke, VP of Admin & Finance

Attendance at August 10, 2009 Board Meeting
Rick Crowder
Jo Burke
Bridgette Danhauer
Kevin Steinkuhl
Jeanette Maier-Lytle
Dennis Guthery
Curt Hahn
Martha Alle
Tania Herke
Todd Wahl