

## **IMA Minutes August 24, 2009**

### **PRESIDENT- RICK CROWDER**

- ❖ Called meeting to order at 5:40 p.m.
- ❖ Competition points – determine which electives (16) we will choose and any extras. The electives below were discussed at the meeting:
  1. Publish six publicity items to promote chapter events, IMA, or member achievements.
  2. Publish additional six publicity items as noted above.
  3. Publish an annual chapter program book of events or chapter roster.
  4. Sponsor a student night/event – dedicated chapter meeting.
  5. Sponsor a student chapter.
  6. Sponsor an IMA booth at a local job fair or other event (potential – at USI career fair).
  7. Make a guest presentation in a classroom. (potential – at USI).
  8. Organize and participate in a plant tour facilitated by a member of finance. Visit and tour a local facility (Amy Oglesby is working on setting up a tour at Berry Plastics).
  9. Prepare an annual budget.
  10. Hold regularly scheduled board meetings – no less than four per year.
  11. Publish four informational communications to board to chapter members; 12 for the year.
  12. Have chapter member to serve on a National Committee or National Board of Directors.
  13. Provide support for a Regional IMA activity (LTRC Young Professionals Seminar to be held May 2010).
  14. Attend at least two council meetings.
  15. Two board members attend Council's Spring Leadership Training Seminar (LTS).
  16. Attend two Volunteer Leaders Conference calls.
  17. Submit a manuscript to Strategic Finance, Management Accounting Quarterly, etc (potential).
  18. More than 5 active board members.
  19. Promote CMA through a presentation to a university or targeted group (IMA to present to USI's Beta Alpha Psi and Accounting Club on October 22, 2009 at 4:30).
- ❖ September lunch 9/9/09 & dinner 9/17/09 to be held at Kirby's.
- ❖ Discussed IMA Golf Outing – 6 teams participated with approximately 10 hole sponsors.

- ❖ Discussed possibility of outstanding member award.

#### **VICE PRESIDENT ADMIN & FINANCE – JO BURKE**

##### **SECRETARY- AMY OGLESBY**

- ❖ Minutes for August 10, 2009 were submitted.
- ❖ Motion to Approve the August 2009 Minutes by Kevin Steinkuhl, Seconded by Amy Oglesby, Approved by the Board.

##### **TREASURER—OPEN**

- ❖ Presented treasurer's report for July 2009 and changes to revenue.
- ❖ Motion to Approve the July 2009 Treasurer's report by Jo Burke, Seconded by Todd Wahl, Approved by the Board.
- ❖ Will present 2009/2010 budget at September meeting for approval of the Board.
- ❖ Discussion of possibility for Jennifer Garner to receive the Evansville IMA bank statements to provide a separation of duties over the treasurer position.

##### **MEETINGS/MEMBER ATTENDANCE— CO-DIRECTORS JULIANNA VOELKER & OPEN**

- ❖ Kirby's Fine Dining (1113 Parrett St, Evansville IN) new interim location for September 2009 luncheon and dinner due to Executive Inn closing.
- ❖ Working on permanent meeting location.
- ❖ Discussed possible locations and meal price increases.
- ❖ Motion to withhold the attendance prizes for the upcoming year by Julianna Voelker, Seconded by Jo Burke, Approved by the Board.

##### **SPECIAL ACTIVITIES –BRIDGITTE DANHAUER & OPEN**

- ❖ No report.

##### **EMPLOYMENT—OPEN**

- ❖ No report.

#### **VICE-PRESIDENT COMMUNICATIONS-(OPEN)**

##### **NEWSLETTER – KEVIN STEINKUHL**

- ❖ Will put notice about lunch options and request member input in the upcoming newsletter.

##### **COMMUNITY SERVICE – JEANETTE MAIER-LYTLE (absent)**

- ❖ Tentative activities for new year:

- Tri-State Food Bank – CPA Day of Service 9/25/09  
– request for volunteers & collect food donations at  
October 2009 meetings & March 2010 meetings
- Literacy Center Scrabble Tournament Feb 2010  
\$15/person
- March of Dimes Walk April 2010
- Santa Clothes Club December 2009

**PUBLIC RELATIONS—OPEN**

- ❖ No report.

**PROGRAM BOOKLET—OPEN**

- ❖ 350 members – plan to distribute via IMA Portal in September  
2009.

**WEBMASTER-OPEN (KEVN STEINKUHL INTERIM)**

- ❖ No report.

**VICE-PRESIDENT PROFESSIONAL EDUCATION—DENNIS  
GUTHERY**

- ❖ OPEN Speaker slots for coming year; 3-4 tentative

**EDUCATIONAL MEETINGS- ASSOCIATE DIRECTORS –  
CURT HAHN (absent) & PHIL MALONE (absent)**

- ❖ No report.

**MANUSCRIPTS-MEHMET KOCAKULAH (absent)**

- ❖ No report.

**ACADEMIC REL/STUDENT AFFAIRS – OPEN**

- ❖ No report.

**CMA PROGRAMS—LES NUNN (absent)**

- ❖ No report.

**VICE-PRESIDENT MBSHP & MKTG—KEN DOSSETT (absent)**

**MEMBER ACQUISITION-OPEN**

**MEMBER RETENTION—OPEN**

- ❖ No report.

**CHAPTER HISTORIAN – MARTHA ALLE (absent)**

- ❖ No report.

**ADVERTISEMENTS—DAVID KING (absent)**

- ❖ Last year we had 11 sponsors, this year we only have 5 to date (Bank of Evansville, HSC, Raben Tire, Royal Office Products, and Schultheis Insurance). David has 4-5 tentative sponsors.
- ❖ IMA members need to help on securing more sponsors.

**OUTSTANDING MEMBER COMMITTEE CHAIRPERSON – OPEN**

**DIRECTOR-AT-LARGE – BRIAN MCGUIRE (absent)**

**LINCOLN TRAIL COUNCIL DELEGATES:**

**PRIMARY: RICK CROWDER, JO BURKE, DENNIS GUTHERY, KEN DOSSETT**

- ❖ No report.

**ADDITIONAL: BRIAN MCGUIRE, MARTHA ALLE, TANIA HERKE, AMY OGLESBY, BRIDGITTE DANHAUER**

- ❖ May 2010 Young Professionals in Evansville – Amy Oglesby & Bridgitte Danhauer handling.

**UNFINISHED BUSINESS**

- ❖ Next Board 9/17/09 @ Kirby's 5:30 – 6:30 pm meeting to do:
  - Approve next years' budget.
  - Review open Board positions.
  - CMA plan for candidates (lots of competition points for this).
  - Finalize meeting arrangements.

**NEW BUSINESS**

- ❖ No report.

Adjourned 8:00 p.m.  
Respectfully submitted,  
Amy Oglesby, Secretary

Attendance at August 24, 2009 Board Meeting  
Rick Crowder  
Jo Burke  
Bridgette Danhauer  
Kevin Steinkuhl  
Julianna Voelker  
Dennis Guthery  
Todd Wahl  
Amy Oglesby