

## **IMA Minutes January 22, 2009**

### **PRESIDENT- TODD WAHL**

- ❖ Called meeting to order at 5:30 p.m.
- ❖ Glad to have the President of IMA National, Jeff Thomson, at our Board meeting.
- ❖ Chapter listing for December 2008 23<sup>rd</sup>
- ❖ Ethics CPE-2 hrs: Evansville 2/24/09 @ AG; 2/26/09 Kimball
- ❖ Lincoln Trail Meeting 2/7/09 @ AG
- ❖ CMA Student Recognition Night @ 2/19/09 Dinner Meeting – Julianna and Travis to handle details
- ❖ The \$75 annual interest we receive not worth switching to Bank of Evansville, due to BofE requiring opening a checking acct plus a lot of other requirements.
- ❖ Todd & Rick working on new board positions for 2009/2010 yr

### **VICE PRESIDENT ADMIN & FINANCE – RICK CROWDER**

- ❖ No report.

#### **SECRETARY- JO BURKE**

- ❖ Minutes for December 2008 were submitted
- ❖ Motion to Approve the December 2008 Minutes by David King, Seconded by Julianna Voelker, Approved by the Board

#### **TREASURER—JENNIFER GARNER**

- ❖ Presented treasurer's report for December 2008.
- ❖ Motion to Approve the December 2008 Treasurer's report by Jo Burke, Seconded by Julie Baker-Schnelle, Approved by the Board.

### **MEETINGS/MEMBER ATTENDANCE— CO-DIRECTORS CHRISTY BAYER (absent) & JULIANNA VOELKER**

- ❖ IMA Shirt delivery end of month.
- ❖ Status of Executive Inn is under new management.

### **SPECIAL ACTIVITIES –BRIDGITTE DANHAUER & AMY OGLESBY**

- ❖ Winter dance 1/24/09 @ Holitzer Hall – 21 signups
- ❖ Vegas Night 4/18/09 @ the PUB. Requesting \$150 for deposit.
- ❖ Presented proposal for Gleim IMA discount for CMA candidates at no charge to IMA.
- ❖ Motion to Approve the Gleim IMA discount by Amy Oglesby, Seconded by Jo Burke, Approved by the Board, subject to Todd reading the e-mail from Gleim to confirm the agreement.

### **EMPLOYMENT—ANGELA GORE**

- ❖ Very few open positions – tough job market

**VICE-PRESIDENT COMMUNICATIONS-(OPEN)  
NEWSLETTER – DAVID BREEDY**

- ❖ January deadline 01/26/09.
- ❖ Need March 2009 speaker bios.

**COMMUNITY SERVICE – RONETTA PARRIS (absent)**

- ❖ 4/26/09 Deadline for award consideration.
- ❖ 2/16/09 & 2/17/09 Easter Seals Kool Car Cash callers needed from 5:30 – 8:30 pm. Please call 437-2607 Kelly Reed to volunteer.

**PUBLIC RELATIONS—JOE WALLPE (absent)**

- ❖ Meetings published in newspaper.

**PROGRAM BOOKLET—MARTHA ALLE (absent) &  
TANIA HERKE (absent)**

- ❖ IMA Program Booklet in AG graphics dept -- to be distributed 1/26/09.

**WEBMASTER-KEVIN STEINKUHL**

- ❖ Website running smoothly – added new BKD logo.
- ❖ 3/26/09 deadline for award consideration.

**VICE-PRESIDENT PROFESSIONAL EDUCATION—PHIL  
MALONE (absent)**

**EDUCATIONAL MEETINGS-DENNIS GUTHERY (absent)**

**ASSOCIATE DIRECTOR—CURT HAHN (absent)**

**ASSOCIATE DIRECTOR—OPEN**

- ❖ Need to work on speakers for 2009/2010.

**MANUSCRIPTS-MEHMET KOCAKULAH (absent)**

- ❖ Per Brian McGuire, to check status of Mehmet's manuscript to submit to National in order to get credit.

**ACADEMIC REL/STUDENT AFFAIRS – (OPEN)**

- ❖ No report.

**CMA PROGRAMS—TRAVIS SIEWERT (absent)**

- ❖ To work with Julianna Voelker on CMA Recognition Night 2/19/09.

**VICE-PRESIDENT MBSHP & MKTG—KEN DOSSETT (absent)**

**MEMBER ACQUISITION-JULIE BAKER-SCHNELLE**

**MEMBER RETENTION—RHONDA RODGERS**

- ❖ Unaware of 4 new members sent to Ken. Rick Crowder to give Julie & Rhonda access to National Website.

### **ADVERTISEMENTS—DAVID KING**

- ❖ Executive Inn gave \$250 credit towards dinners in exchange for their advertisement. All ads paid.

### **LINCOLN TRAIL COUNCIL – OPEN**

- ❖ 2/07/09 Evansville hosting Lincoln Trails @ AG – Martha Alle & Todd Wahl working itinerary – all officers encouraged to attend.

### **UNFINISHED BUSINESS**

#### **NEW BUSINESS**

- ❖ Jeff Thomson, National IMA President, encourages all members to call him on 1) IMA Strategy points 2) CMA stats 3) feedback on products and services, especially CMA Learning System, which has been available thru IMA for 5 years, but most members are unaware it exists. This is a revenue stream for IMA, so he knows word needs to get out better about it and what will it take to draw students to IMA's product vs. Gleim's product.
- ❖ Brian McGuire applauded Jeff Thompson's outstanding job as President with his efforts.
- ❖ Ron Luther discussed the Lincoln Trail Meeting in Louisville on 4/18/09, which includes training for incoming Board.

Adjourned 6:00 p.m.  
Respectfully submitted,  
Jo Burke, Secretary

Attendance at January 22, 2009 Board Meeting

Todd Wahl  
Rick Crowder  
Jo Burke  
Jennifer Garner  
Julianna Voelker  
Bridgette Danhauer  
Amy Oglesby  
Angela Gore  
David Breedy  
Kevin Steinkuhl  
Julie Baker-Schnelle  
Rhonda Rodgers  
David King  
Brian McGuire  
Jeff Thomson  
Ron Luther