

## **IMA Minutes August 23, 2007**

### **PRESIDENT- DAVID BREEDY**

- ❖ Called meeting to order at 5:32 p.m.

### **VICE PRESIDENT ADMIN & FINANCE – TODD WAHL**

- ❖ Final 2006-07 7<sup>th</sup> place in competition status
- ❖ Points Plan Development
- ❖ AGF CPE recorded quarterly
- ❖ Submit final CPE hours & Level of Achiev. By 5/20/08
- ❖ Call on Directors

### **SECRETARY- JO BURKE**

- ❖ Minutes for July 2007 meeting were submitted.
- ❖ Approved by Tania Herke, seconded by Linda Mioduszewski
- ❖ Send invites to past presidents for Oct 07 – need letter

### **❖ TREASURER—JENNIFER GARNER (absent)**

- ❖ Presented treasurer's report for July 2007 (to be approved at 9/20/07 meeting)
- ❖ 2007-08 Budget approved by Martha Alle, seconded by Dennis Guthery with 3 changes 1) \$2500 increase special activities 2) add \$100 to Stationery & Supplies for Presidents letters 3) add \$100 for membership drive
- ❖ Indiana Nonprofit Report filed for 2007.

### **MEETINGS/MEMBER ATTENDANCE— CO-DIRECTORS CHRISTY BAYER (absent) & JULIANNA VOELKER**

- ❖ Executive Inn menu finalized for 07/08
- ❖ Obtain attendance prizes for monthly meetings
- ❖ Seeking Corporate donations

### **SPECIAL ACTIVITIES –ANGELA GORE & CAROLE WHITLOCK (absent)**

- ❖ Cambridge Golf Outing successful (71 teams) \$1500 scholarship raised
- ❖ Plant tour (Kimball) Martha Alle to do – propose 10/25/07

### **EMPLOYMENT—CURT HAHN (absent)**

- ❖ Trying to secure a speaker opening
- ❖ Continues to collect resumes from local companies

### **VICE-PRESIDENT COMMUNICATIONS-(OPEN)**

### **NEWSLETTER – JANE NUNEZ**

- ❖ To start campus news articles for USI qtrly

- ❖ New member information changes needed
- ❖ Bisk Video Survey Suggestions
- ❖ Add volunteer events for meetings
- ❖ Advertisements for newsletters needed electronically

**COMMUNITY SERVICE – RONETTA PARRIS (absent)**

- ❖ Provided Sept 07 personal hygiene items for Hillcrest Home
- ❖ 9/29/07 AIDS Walk – Henderson KY
- ❖ 10/13/07 Diabetes Walk – team to be created

**PUBLIC RELATIONS—JOE WALLPE**

- ❖ Published golf outing 4x in Evansville & Henderson
- ❖ Advertising CPE days & Special events & Lunch/Dinner

**PROGRAM BOOKLET—REGINA GAUGER (absent)**

- ❖ Working with Martha Alle on President's message, New Board Member pictures & speaker open spots

**WEBMASTER-KEVIN STEINKUHL**

- ❖ Taking pictures after 8/23/07 Board meeting
- ❖ New Logo added to website: Evansville.imanet.org
- ❖ More hits on website
- ❖ Having problems with quality of logos for advertisers

**VICE-PRESIDENT PROFESSIONAL EDUCATION—RICK CROWDER**

**EDUCATIONAL MEETINGS-DENNIS GUTHERY**

**ASSOCIATE DIRECTOR—JUSTIN MURPHY**

**ASSOCIATE DIRECTOR—PHIL MALONE (absent)**

- ❖ 4 Speakers needed – getting closer to finalizing
- ❖ All day CPE 10/13/07 final date at American General
- ❖ Working on bios for newsletter
- ❖ To select tentative CPE days for future

**MANUSCRIPTS-MEHMET KOCAKULAH (absent)**

- ❖ No report
- ❖ Sabbatical Fall 07 (Turkey), to return Jan 08

**ACADEMIC REL/STUDENT AFFAIRS – (OPEN)**

- ❖ Cynthia Greeson no longer Board member
- ❖ Student conference Louisville need to finalize 11/8-11/10/07

**CMA PROGRAMS—STEVE SHANKLIN (absent)**

- ❖ No report.

**VICE-PRESIDENT MBSHP & MKTG—OPEN**

**MEMBER ACQUISITION-LORI BOARMAN (absent)**

- ❖ No report.

**MEMBER RETENTION—LINDA MIODUSZEWSKI**

- ❖ Member Update: 275 regular members & 84 noncompetition members (students) = 359 (down by 4 since 7/07)
- ❖ Contacting “past due” dues members

**ADVERTISEMENTS—DAVID KING (absent)**

- ❖ No report

**LINCOLN TRAIL COUNCIL –MARTHA ALLE**

- ❖ Upcoming LTRC meetings
- ❖ Student Louisville Conference Nov 07

**❖ UNFINISHED BUSINESS**

- ❖ **NEW BUSINESS** – Outstanding Member Committee Award

Adjourned 7:06 p.m.

Respectfully submitted,  
Jo Burke, Secretary

Attendance at Auguts 23, 2007 Board Meeting

David Breedy

Todd Wahl

Jo Burke

Julianna Voelker

Angela Gore

Jane Nunez

Joe Wallpe

Kevin Steinkuhl

Rick Crowder

Dennis Guthery

Justin Murphy

Linda Mioduszewski

Martha Alle

Tania Herke

Bridgitte Cheesman (USI student)

Amy Oglesby (USI student)

Carole Whitlock, past president